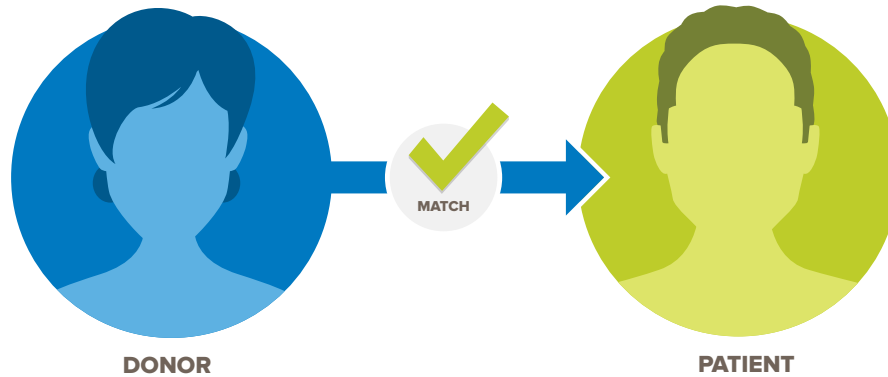


You  
could be the  
cure.



# PARTNERING TO SAVE LIVES

## OVERVIEW

**Be The Match® is excited to have you as a partner in saving lives!**

This partnership brings passionate people together to meet a common goal: **saving lives.**

- Every year, 12,000 patients are diagnosed with life-threatening blood cancers like leukemia or other diseases for which a marrow transplant may be their best or only hope for a cure.
- 70% of patients do not have a fully matched donor in their family. They turn to Be The Match to find an unrelated donor.
- Young donors are especially needed to join the registry. Doctors request younger donors more than 95% of the time.

**This overview will help you lead a successful event and help add more committed people to the marrow registry. Thank you for volunteering on behalf of searching patients who hope for a second chance at life!**

## LOGISTICS

### PRE-EVENT

**Increase awareness and engage social networks.**

Pre-event activities begin at least four weeks before the event, including:

- **Partnerships:** Engage other community groups to help with your event.
- **Promotion:** Promote your event to drive buzz and participation.
- **Event Sign-Up/RSVP:** Create a way for participants to sign-up or RSVP, such as a Facebook event or Google Document.

### DAY OF EVENT

**Register new, committed members and create a positive experience!**

Remind volunteers that the objective is to add committed, well-informed members to the registry. Registry members who do not respond when called or decline to donate can create false hope for patients who are in need and relying on them.

### POST-EVENT

**Thank volunteers and participants for their involvement.**

Close the event with a brief word of thanks to all. Then send a follow-up email to your distribution list.

# VOLUNTEER ROLES & STATIONS

These are example roles and stations to include at your event. Your Be The Match representative will help you select what fits your needs.

1

## EVENT PROMOTION

Encourage people to come to your event. This is an important role to drive awareness and participation!

2

## GREETER

Welcome potential new registry members as they arrive.

- Give everyone an overview of the event process.
- Confirm eligibility (health, age and weight) by showing them the poster or eligibility sheet.
- Provide each person with a consent form and pen, and direct them to the next station to complete their consent form.

3

## CONSENT FORM COMPLETION

4

## SWAB INSTRUCTOR

Explain the proper swabbing technique to ensure each tissue sample is properly collected.

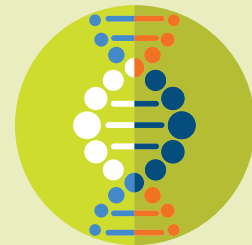
- Collect each completed swab kit, seal the envelope and place in the kit collection box.
- Make sure each person takes their copy of the enclosed consent form and temporary donor registration card.
- Thank them for joining Be The Match Registry!

5

## CONSENT AND SWAB SORTER

Match up consent forms and swab kits.

- Sorting by ID number, put each swab kit inside the matching consent form.
- Place each combined consent form/kit into the container provided by your Be The Match representative.
- Inform your representative of any swab kits that do not have matching consent forms, and any consent forms that do not have matching kits.



Because tissue types used in matching are inherited, you are most likely to match someone of the same ethnic ancestry or background. To help more patients find a donor, we need to increase the ethnic diversity of the registry.



If I was called to donate again, I would 100% do it every single time.

—Chase, marrow donor



I was motivated to join Be The Match Registry because it was an opportunity to save a life.

—Jimmy, registry member